



His Majesty's
Tenth Regiment of Foot
in America, Inc.

Captain Dylan Potter, Adjutant

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<http://www.redcoat.org>

Command Staff Meeting Agenda

Tuesday, March 4, 2025, 7:30 PM

Zoom Link: <https://zoom.us/j/91290681960?pwd=z21WamgGEeli5CiqRQX8IfbcfhcWrT.1>

Attendees: Michael Graves, Dylan Potter, Shaun Timberlake, Lenny Torto, Bob Falotico, Tammy Bressler, George Souza, Ken Mental, Justin Murray, Khalid Antar, Jonathan DeRosa

Meeting called to order 7:35 PM

- I. Opening Remarks: 46 days until April 19th
- II. Meeting minutes, February 4, 2025: Approved
- III. Recruiting Committee Update:
 - a. Kevin Bourinot rescinded his application due to scheduling issues.
 - b. David Hencke paid his levy through PayPal. Good to issue gear
- IV. Recruit School Update:
 - a. Overall went well; Practiced marching and funeral exercise; Good attendance by recruits
 - b. Peter Sullivan reports good progress with drummers; Working on drumming while marching.
- V. Colours:
 - a. Insurance: Command Staff discussed professional evaluation of the Colours. Need to confirm the insurance amounts currently on the Colours.
 - b. Conservation vs Restoration: Question was asked if repairing the Colours will ruin the appraisal. Need to contact conservators. Contact: Skinner's Auctions in Boston
 - c. Ensigns for Evacuation Day Parade: 4-mile parade; Do we want enlisted men to step up and carry the Colours? Mike will bring the Colours to the parade and make last-minute decision
- VI. Patriots Day Updates
 - a. Roster:
 - i. Rosters submitted 2/28
 - ii. Serjeants to take attendance at rehearsal of all units
 - iii. Have assigned buses for different units and our people will check the roster

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- iv. Will have sticker on the inside of the trigger guard so police know who is supposed to be there

- b. Pancake Breakfast: Boy scouts are not offering pancakes this year. Charging \$10/person

VII. Social Media – Tik Tok presentation by Cole White and Huxley Paige

- a. Purpose: Create a regimental TikTok to promote the regiment and the hobby to as wider group of people
- b. How it works: People don't search for content. TikTok posts directly to the feed based on interests. Hashtags will allow videos to post to feeds of people who search for similar topics (#history, etc)
- c. Method: Post short videos, and they will post as often as they can. Waiting to get content in kit
- d. Specifics: TikTok is shorter form content compared to YouTube, but longer videos can be posted. Thousands of videos can be posted in a few days. The main demographic is 70% between the ages 18-24
- e. Logistics: Cole and Huxley will collaborate with Isaac. If anyone were to leave The Regiment, they would transfer ownership of the account. Owners have the ability to remove people and content from the channel. The channel will remain apolitical. There is no liability if TikTok is banned in the U.S.
- f. Cost: There is no cost to The Regiment to maintain the account

VIII. Committee on Social Media

- a. A committee on social media will be formed by members who currently control Regimental accounts or are active on social media
 - i. Isaac Zaslow – current owner of the YouTube channel and Light Infantry Facebook page
 - ii. Justin Murray – current owner of the Grenadier Facebook page
 - iii. Jonathan DeRosa – current manager of the Instagram account
 - iv. Sarah McDonough – experienced in social media presentation for non-profits
- b. Committee to be discussed after Patriots Day

IX. Marching Assessment and Discussion:

- a. Comments were made that 120 was too fast. It seemed that we went higher than 120 bpm at Leslie's Retreat. Fife tunes were hard to keep up the pace
- b. Come to consensus on pace:
 - i. In parades, the parade will set the pace for us. Doubtful we will hit 120 bpm.
 - ii. Used to march at 110 under Drum Major Jenkins

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- iii. The Regiment will take extra time at next drill to find a comfortable solution.

X. Changes to Standing Order *SO 01-001-0515: Regimental Organization*

- a. Additional music representative. Change the wording as such (bold indicates added wording, strikethrough indicates a deletion)

Current wording: One representative from the Music (typically one of the Music Majors) as selected by the CO

Proposed changes: ~~One~~ **Two** representatives from the ~~Music~~ **Drummers and Fifers**, ~~(typically one of the Music Majors)~~ **typically the senior two members**, or as selected by the CO

New wording: Two representatives from the Drummer and Fifers, typically the senior two members, or as selected by the CO.

Vote to amend *SO 01-001-0515*: PASSED

Vote to change “Music” and “Drummers to Fifers” in the Standing Orders: PASSED

XI. Upcoming Events

- a. St. Patrick’s Day Parade – March 16
- b. Battle Road Commanders Walkthrough (Mike, Dylan, Bob) – March 22
- c. Battle Road Muster – March 29
- d. Green Rehearsal – April 5
- e. Search of Barrett’s Farm – April 13

XII. Other items

- a. Move meeting to 7PM instead of 7:30PM: To be addressed at a later date
- b. Adjutant will send a list of who is attending the Southie parade to company commanders

XIII. Next Meeting: Tuesday, April 1st (postponed to April 8th via email on March 26th)

Meeting adjourned 9:01 PM

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